



YOU CAN OWN A FUN FEST HOLIDAY CLUB FRANCHISE

What is a Franchise?

You own the licence to operate a business in a defined region using its branding, systems and business model.

Examples of Franchise businesses:

Subway, Oven Clean, Ewemove, Stagecoach, Starbucks, Countrywide Signs

Why Consider Franchising:

- If you want to run your own business and be your own boss but want to:
- limit the risk by using an established and proven business model
 - reduce the stress and workload as you are given the tools, training, advice and support to succeed

What does a Franchise Cost?

There is a wide range of businesses at a wide range of cost and investment levels. Franchises under £15k are considered to be low cost.

Would Franchising Suit Me?

- If you are:
- Financially sound
 - Self-motivated & independent
 - Willing to learn from the franchisor and follow their systems
 - Clear about which businesses are compatible with your experience and skills

What is Fun Fest Holiday Club?

Fun Fest offers children a choice about how they spend their holidays. With a menu of exciting activities for every morning and afternoon, children can plan their own individual holiday programme.

Examples of Fun Fest Holiday Club Activities:

Pottery, Great Outdoors, Sports Action, Mad Science, Mission Impossible, Beauty School, Harry Potter Experience and Cupcake Heaven.

Why Consider a Fun Fest HC Franchise:

The market:

- Increasing demand for holiday childcare
- Government & schools want to raise revenue by renting out their facilities

The brand:

- Ofsted registered clubs
- Excellent feedback from Ofsted, schools, parents & children
- Proven record of success • www.fun-fest.co.uk

What does a Fun Fest HC Franchise Cost?

£14,999 plus an ongoing management fee of 10% of sales. The initial fee can be made in staged payments.

Would a Fun Fest HC Franchise Suit Me?

- If you are:
- Good at managing a project to a deadline
 - Have a desire for quality and excellence
 - An empathetic communicator
 - Knowledgeable about the local area in terms of families, schools & children
 - Childcare experience and qualifications are helpful but not necessary



What do I get for the franchise fee?

The licence to run Fun Fest Holiday Camps within a region of the UK, defined by the postcodes within that region. Each region is mapped to contain at least 17,500 children aged 4 – 12 years old.

Access to our Management Information System which provides:

- Your own club page on www.fun-fest.co.uk
- Ability to take on-line bookings and payments
- Ready to print registers
- Access to important information and contacts for children
- Database of customer email addresses
- Analysis of sales data

Training and support in all aspects of setting up and running your Fun Fest Holiday Club including:

- Manual of operating systems
- £1000 worth of start-up equipment
- Ofsted licence and training
- Safeguarding training programme
- Opportunity to shadow an existing franchisee

Tool kits:

- Policies
- Marketing material
- Activity plans
- Accounts



What Profit should I expect to make?

A single small club with attendance of 40 children per day should make a profit of **£15k** per year.

A single medium sized club with attendance of 70 children per day should make a profit of **£30k** per year.

A single large club with attendance of 120 children per day should make a profit of **£65k** per year.

This profit is pre-tax for operating for **11** weeks per year.

Running a single club is not expected to be the equivalent of a full time job in terms of earnings or time commitment.

This can work to the advantage of our franchisees as they can run a single club around other work or family commitments or they can open more clubs if they wish to work and earn at a higher level.

Feedback from our franchisees:

'Having been involved in Fun Fest since its conception 9 years ago I'm in the privileged position of understanding the potential of being a Fun Fest franchisee more than most. The flexibility it offers is second to none. Originally I put a couple of month's hard work into set up but then was able to run it alongside a full time job for 2 years whilst my Fun Fest grew. For relatively low start-up costs the financial returns are now great enough to have allowed me to step away from full time work, do some travelling and focus on maximising the potential of my Fun Fest territory. I don't have childcare qualifications myself either, however with the great support on offer from the Fun Fest team and by employing a strong staff team, this has never been a problem. Fun Fest is a great opportunity for anyone looking for greater personal and financial independence.'

Ryan Turner (Franchisee for Sutton Goldfield Region)

If you are interested in finding out more, please contact the Fun Fest team on: enquiries@funfestholidayclub.co.uk • 07827 333183